

Da Vinci Code spawns tourist trade

Rome

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The next time the Pope addresses crowds in St Peter's Square, he may see tourists with paperbacks by the blockbuster conspiracy novelist Dan Brown, rather than Catholic pilgrims with Bibles or guidebooks.

The first "official Angels and Demons tour", organised by a group of thirtysomething Romans, will show visitors the Roman sites used by the author of *The Da Vinci Code*.

Since *The Da Vinci Code* became a global success, the author's previous novels have become bestsellers too. *Angels and Demons*, *Digital Fortress*, and *Deception Point* were all in the top five British paperback fiction list in the run-up to Christmas.

"We have noticed . . . that lots of tourists, mainly American and British, have started coming to Rome just to see the sites in *Angels and Demons*," said the Director of angelsanddemons.it.

"Dan Brown certainly moves the masses."